



International Video Competition "OLYMPIC EMOTIONS" Regulation 2024

The Panathlon International Cultural Foundation - "Domenico Chiesa"(hereinafter referred to as the Foundation) of Panathlon International (hereinafter P.I. - 31 Member Countries), in cooperation with the Fédération Internationale Cinéma Télévision Sportifs (hereinafter FICTS - 130 Member Countries), promotes and organizes the special Video Competition - with free entries - on the theme "OLYMPIC EMOTIONS."

The purpose of the competition is to promote the quality of images that highlight the values of Sport and Olympism and disseminate the principles, on which the World Panathletic Movement is founded, as universal ideals of culture through Sport, intended as an educational tool for social change.

FICTS wants to enhance and promote short films as an original form of expression, to encourage the creativity of those who approach filmmaking, and to offer them the greatest visibility through Sports.

Art. 1 – Admitted works

- Works made by people/Schools/Sports, Cultural Associations, without any distinction of gender, ethnicity, race, religion and political thought, according to two age categories are admitted:

- Adults aged 18 and over, free participation;
- minors, participating individually or as a "class group" being part of educational institutions - public and private - of Sports Training Centers (CFS), Sports Associations and Cultural Associations. In such cases, participation and any award are attributed to the membership organization. - Works with pornographic content, incitement to violence or inspired by racial hatred or in violation of human rights will not be accepted. Each participant may use his or her own images to make his or her own videos subject to the rules governing the cine-television rights of images and music.

- Videos with a duration of **min. 30 sec. - max. 4 min are allowed**. No specific technical requirements of format, editing, etc. are required, as the purpose of the competition is to bring out the values expressed by sports and the principles of Olympism, seen as a philosophy of life and the values it expresses. This principle will be the guideline for the Jury called to decide the winners. They may or may not have a soundtrack.

- Any commentaries and/or subtitles must **absolutely** be in English if the original version is in a different language.

- **The works will be used exclusively for cultural purposes, without any profit-making purpose.**

- All entrants, whatever their age category, declare themselves owners of the work submitted.

- Each video file must be renamed with the first and last name of the author, or the School identifier, indicating, in all cases, the nationality and title of the work, according to what is contained in the entry form that is an integral part of the Regulations.

Art. 2 –Free participation and free registration

- Works must be sent using **WeTransfer** to the email info@facts.com (together with the duly completed and signed Enrollment Form) **by July 30, 2024**.

- La The entry form only should be addressed at the same time to the **FICTS Secretariat of the Festival** info@facts.com and to the **General Secretariat of Panathlon International**. info@panathlon.net

Art. 3 –Selection procedures

- We will compose the two participating categories from among all the works received and responding to the rules of these Regulations, according to Art. 1.



- The works will be uploaded to the FICTS Youtube channel and notice of the publication will be given to participants via e-mail. From that time and until the date of October 30, online views will be recorded to award the "Audience Prize," specified below.

Art. 4 –International Jury and Awards

- An International Jury of 5 members (2 expressed by FICTS, 2 by the Foundation and 1 by P.I.) will decide the winners of each of the two categories provided in the competition. Prizes worth a total of €6,000 will be awarded as follows:

Category 1: □ **Adults aged 18 and over. Free participation**

- 1st place: prize worth €1,500 and Domenico Chiesa Foundation Plaque
- 2nd place: prize worth €1,000 and Domenico Chiesa Foundation Plaque
- 3rd place: prize worth 500 € and Domenico Chiesa Foundation Plaque

Category 2: Minors of Schools/CFS/Sports Associations, cultural associations

- 1st place: prize worth €1,500 and Domenico Chiesa Foundation Plaque
 - 2nd place: prize worth €1,000 and Domenico Chiesa Foundation Plaque
 - 3rd place: prize worth € 500 and Domenico Chiesa Foundation Plaque
- Prizes reserved for Schools, CFS, Sports Associations and Cultural Associations - in the meanings of Art. 1, Paragraph1 - will be sent exclusively to them as a form of donation.

- Two special prizes consisting of personalized merit plaques will also be awarded among all competing works:

- **Audience Award**, attributed to the Work that has received the most online views;
- **Panathlon Clubs Award**, to the most voted work by Panathlon International Clubs, according to special Panathlon International internal ranking.

- The Jury retains the right to award any additional Diplomas or Special Mentions.

Art. 4 – Award Ceremonies

- The "Award Ceremony" will take place as part of "SPORT MOVIES & TV 2024" - World Finals of the 20 Festivals (in the 5 Continents) of the "World FICTS Challenge" Championship of Television, Cinema, Communication and Sports Culture, scheduled in Milan (Italy) from November 5 to 9.

- To the winners living outside the Region of Lombardy (Italy), who will attend to receive their prizes, P.I. will provide **1 night's hotel accommodation** (not exchangeable for corresponding money) on the day of the "Awards Ceremony." Awardees, who do not attend the Ceremony, will be sent the prizes to the address communicated in the entry form.

Art. 5 – Communication

- The announcement of the Video Contest will be included-along with the announcement of the prizes-in the Official Rules of "SPORT MOVIES & TV 2024," in the "SHORT FILMS" section and will be part of the official communications from FICTS to professionals and fans of the sector, extending its knowledge to Sports Associations and Schools in all countries where P.I. is present.

- All participating videos will appear in a dedicated section within the SPORTMOVIESTV.COM Platform and on the official FICTS YouTube channel:

<https://www.youtube.com/c/FICTSFEDERATION> with considerable number of views of fans who will be able to participate in the selection of the most "popular" through the views.

- The Videos will be disseminated among the Panathlon Clubs that make up the International Panathletic Movement, all their members and the followers of all websites and social medias of clubs and individual panathletes and shared on the FICTS website and social channels.



- The P.I. website and the Foundation's Facebook page will publish all news regarding video competition, the names of the awardees and any highlighted and re-shared on the FICTS website and social channels.

The "Award Ceremony" will be preceded by a Press Conference. The winning videos will be relaunched through social media, as well as the publication of an article in the Panathlon International Magazine, which is sent to panathletes, International Sports Federations, International Olympic Committee, etc.
