

## International Visual Art Competition

**SPORT,  
MOUNTAIN  
AND OLYMPISM**

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### INTERNATIONAL VISUAL ART COMPETITION

#### Theme: "SPORT, MOUNTAINS AND OLYMPISM"

The competition for short films gets into full swing. Panathlon clubs and all panathletes are called to promote the participation through their social channels and personal relationships. This activity of the Cultural Foundation Panathlon International - Domenico Chiesa has become an integral part of the programme of the International Federation of Sports Cinema and Television, which has included it in the programme of the "WORLD FICTS CHALLENGE" (see figure).



The screenshot shows the website for the FICTS International Visual Art Competition. The page title is "FICTS: FEDERAZIONE INTERNAZIONALE DELLE TELEVISIONI SPORTIVE". The main content area features a grid of 12 small images representing various sports, with the text "1000 TV SPORT CHANNELS" below it. The navigation menu includes "HOME", "STRUTTURA", "FICTS", "ATTIVITÀ", "CIO-FICTS", "TV & MEDIA", "VIDEO", and "WORLD FICTS CHALLENGE". The "POST RECENTI" section lists several articles, including one about the "Competizione audiovisiva a tema 'Sport, Montagna e Olimpismo' verso Milano-Cortina 2026".

- From the FICTS website:

**Audio-visual competition with the theme "Sport, Mountains and Olympism" towards Milan-Cortina 2026  
21 Feb 2022.**

The Cultural Foundation Panathlon International - "Domenico Chiesa" and the FICTS - Fédération Internationale Cinéma Télévision Sportifs (125 affiliated Nations) promote and organize an international audio-video Competition, with free entries, on the theme "SPORT, MOUNTAINS AND OLYMPISM".

This is an important showcase for filmmakers, new media, professionals and independents, etc. who can participate with videos of a maximum duration of 4 minutes shot in any format and technique (fiction, animation, documentaries, etc.).

The aim of the competition is to promote the quality of images that highlight the relationship between mountains, sport and Olympism and that spread the values of the Panathletic Movement, a universal ideal of culture through sport, an educational tool for social change.

The FICTS - for its part - intends to enhance and promote the short film as an original form of expression, to encourage the creativity of those who approach the cinema by offering the greatest visibility through sport.

To participate send the material through WeTransfer (mail: [info@ficts.com](mailto:info@ficts.com)) **within 15 July**.

Regulations are available at: <http://www.ficts federation.it/regolamento2022.pdf>

The "Entry form" (free of charge) is available at the following link:

<https://www.panathlon-international.org/index.php/it-it/fondazione-domenico-chiesa/competizione-internazionale-di-audio-video-sul-tema-sport-as-promotion-of-human-rights>

The Jury composed by three representatives of Cultural Foundation Panathlon International - "Domenico Chiesa" and three representatives of FICTS will evaluate the 10 selected works and will assign - for the three winning videos - prizes for a total amount of € 6.000. The "**Award Ceremony**" will take place **in Milan on 13 November** on the occasion of "SPORT MOVIES & TV 2022", Final of the "World FICTS Challenge" (20 Festivals in 5 Continents) World Championship of Television, Cinema, Communication and Sport Culture.

All videos received (within 15 July) will be uploaded on the **Platform SPORTMOVIESTV.COM** and on the Social Channels of Panathlon International (and of the single Clubs) and FICTS.

This project, at its second edition, is one of the most significant of Panathlon International and the most qualifying of its Domenico Chiesa Foundation. It is the interest of the whole Panathlon world to develop it in all P.I. Districts, for the importance of the contents in the communication of Panathlon values and for the visibility it offers to the whole movement. Hence the invitation to Clubs to support it and include it in their activities.